

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT & COMPANY, INC.

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## YOUR BASIC<sup>®</sup> VACATION HOME



KEEP IT BASIC

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.

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16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.



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